



CORPORATE PROFILE

Consulting | Technology | Execution

CODE COLONIES PRIVATE LIMITED

V 3.0

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SECTION 1

INTRODUCTION

About Code Colonies

Everything Under One Global Capability Center.

Code Colonies Private Limited is a Global Capability Centre headquartered in Ahmedabad, India. Startups, SMEs and enterprises use us as their own capability centre.

We run three divisions, and we have built our own technology platforms. All work is delivered under one rule: you pay for accepted outcomes.



How We Are Built

One GCC. Three Divisions. Three Platforms. One Delivery Standard.

The Promise

Consulting | Technology | Execution. This is what every client can draw on, in any mix.

The Divisions

Consulting, Technology and AI. Each division owns its kind of work and its own people, and all three work together for the client.



The Platforms

Along with our services, we have built our own technology solutions.

- Synerger for consulting and deal management.
- ShopenUp for e-commerce.
- AksharAI for intelligent applications.

These platforms serve our clients directly and also power the work our divisions deliver.

The Delivery Layer

Every division delivers through three engagement models, O2E, FDE and Startup Engine, under our delivery brand 2good.dev. You pay after you accept the work.



SECTION 2

CONSULTING DIVISION

Consulting Division

Strategy, Deals and Advisory

M&A and Deal Advisory

Deal sourcing, target screening and investment readiness. Valuation and commercial due diligence. Deal structuring across equity, debt and venture capital. Post merger integration.

Business and Management Consulting

Growth, expansion and market entry strategy. Process improvement, restructuring and HR transformation. Leadership, change and governance advisory.

IT and Digital Transformation

Transformation roadmaps tied to business strategy. ERP and CRM selection and rollout. Automation and AI adoption. Cloud, data and decision systems

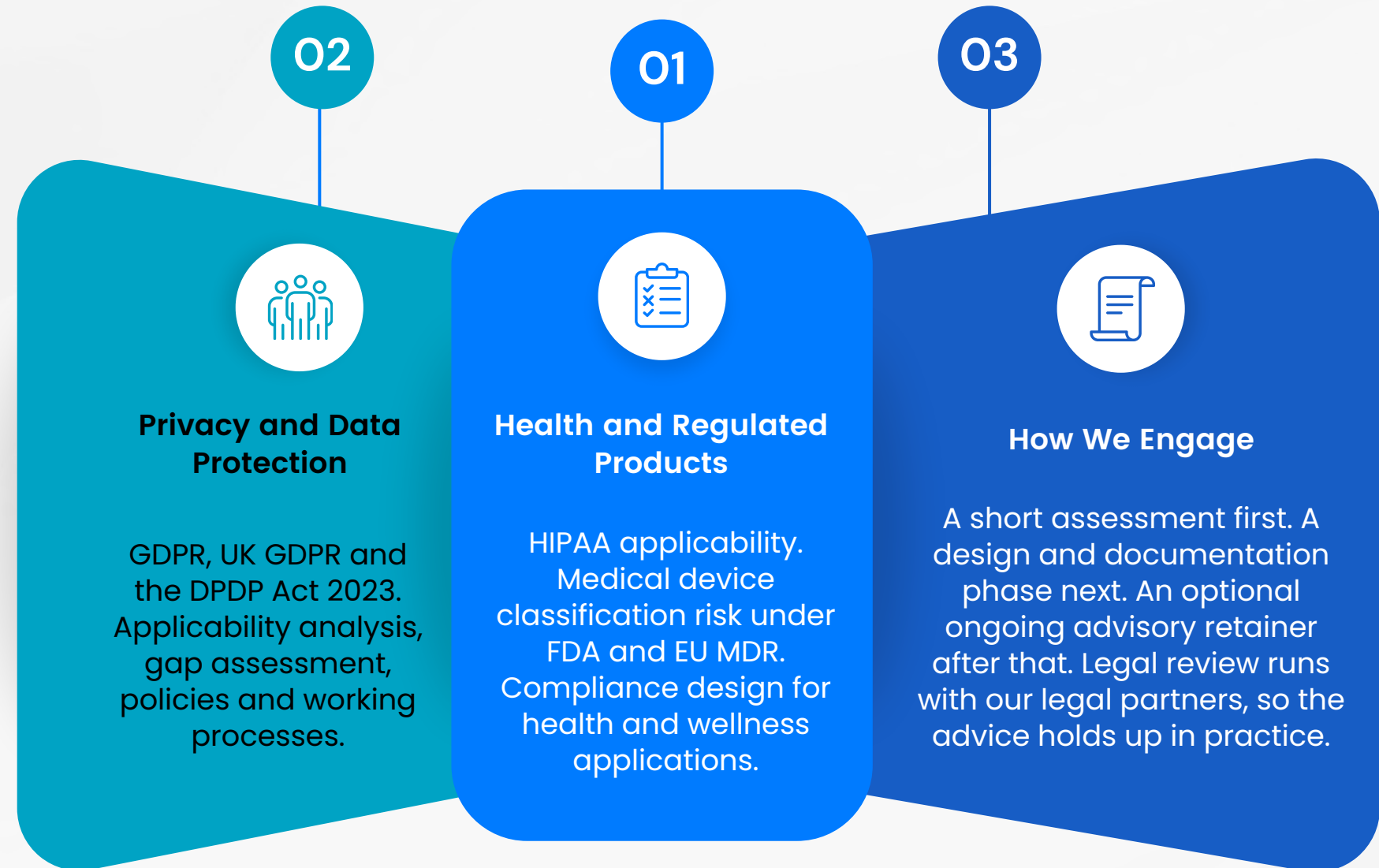
Financial and Risk Advisory

Corporate finance, capital budgeting and debt restructuring. Risk, governance and compliance frameworks. Tax and regulatory planning. Forensic accounting and turnaround work.

Compliance and Data Protection Advisory

Regulatory Confidence for Digital Products

Digital products now carry real regulatory weight. We help founders and product teams find out which laws apply to them, close the gaps and stay compliant while they scale.



Synerger

Our Consulting and Deal Management Platform

Synerger is our consulting and deal management platform. It gives our consultants and our clients one place to manage engagements and transactions, from the first call to the closed deal.





SECTION 3

TECHNOLOGY DIVISION

Technology Division: What We Do

We Build Software That Businesses Run On

01 Custom Software and SaaS

- Custom software, SaaS platforms and enterprise systems. Built to scale from the first release.

02 Web and Mobile Applications

- Web applications, iOS and Android apps, APIs and microservices.

03 E-Commerce Engineering

- Stores, marketplaces and headless commerce, built on ShopenUp, Shopify, WooCommerce and Magento.

04 Cloud and DevOps

- Cloud setup and migration, CI and CD pipelines, containers, monitoring and cost control on AWS, Google Cloud and Azure.

05 Dedicated Teams

- Full stack developers, project teams and staff augmentation, with CTO as a Service for growing companies.

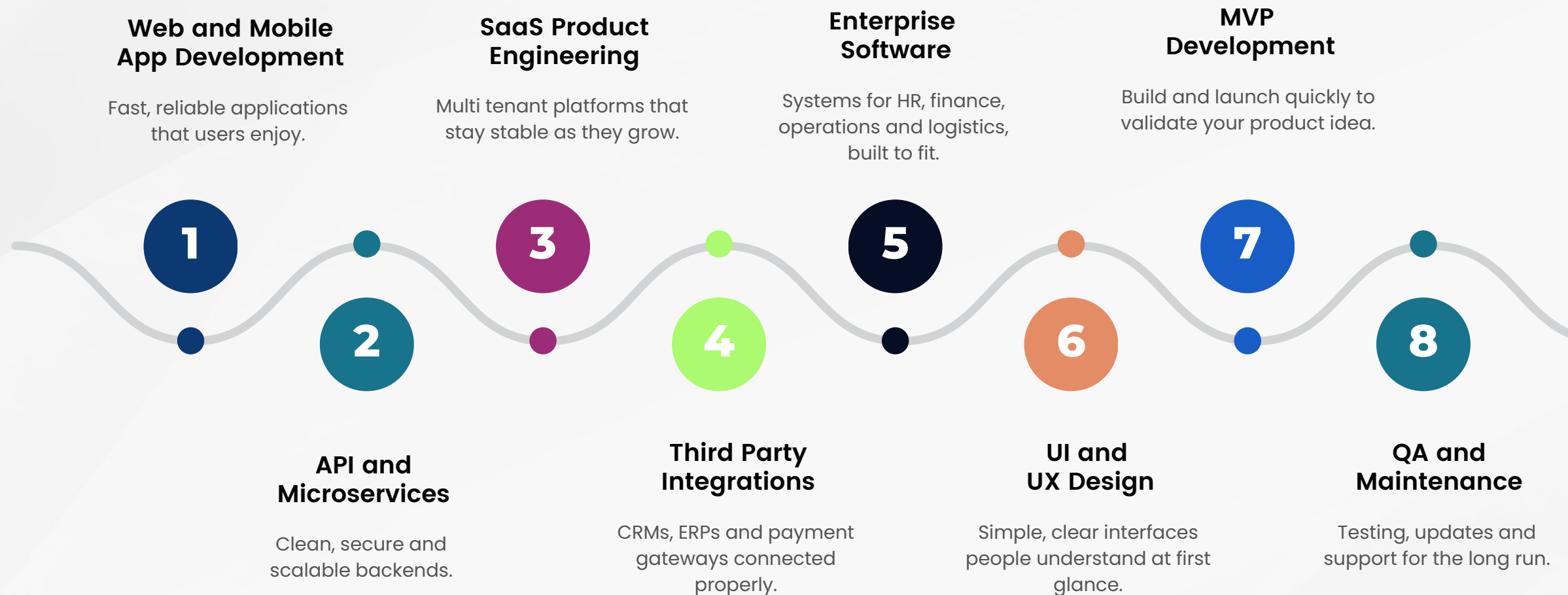
06 QA and Security

- Testing, penetration testing, DevSecOps and compliance work across GDPR, HIPAA and PCI DSS.



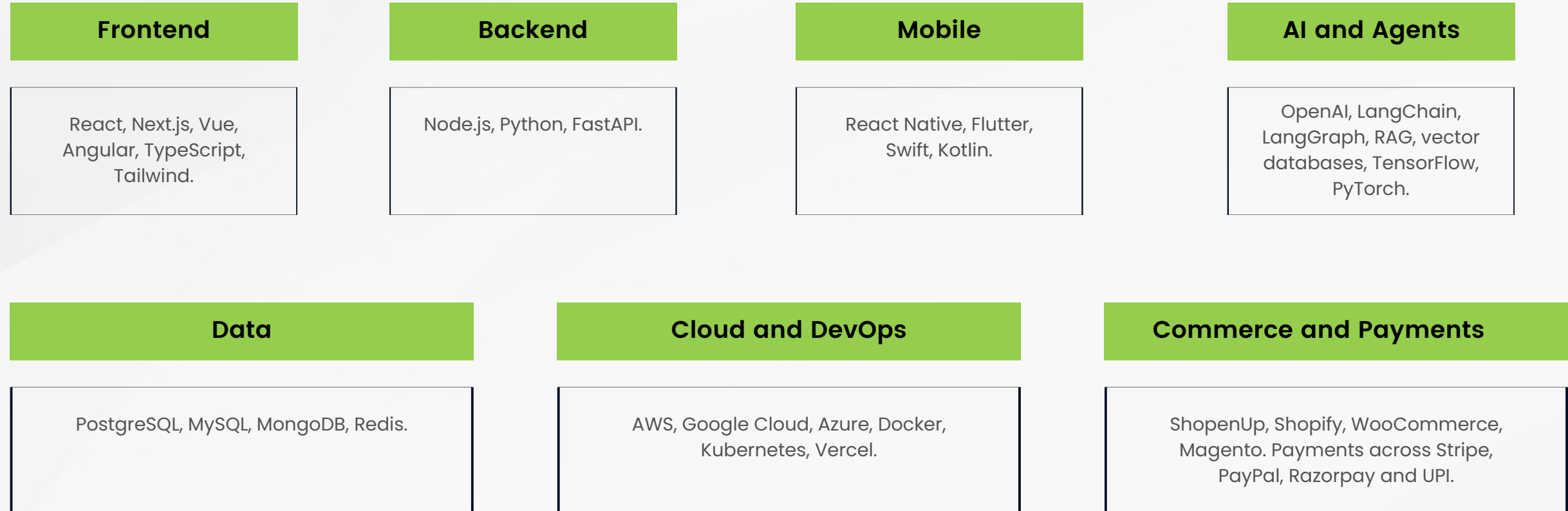
What We Offer

Service Lines Built Around Your Product



Tech Stack

The Stack We Actually Work In



ShopenUp

Our Enterprise E-Commerce Platform

ShopenUp is our enterprise e-commerce platform. It powers standard storefronts and fully headless builds, for our clients and for the commerce work our technology division delivers.



Storefront and Design

Mobile first themes, live preview, custom CSS and JS, SEO ready structure, and headless APIs for custom frontends.



Product and Inventory

Unlimited listings with variants, multi warehouse management, digital and subscription products.



Payments and Checkout

UPI, wallets and BNPL built in. Abandoned cart recovery. Multi currency checkout.



Marketing and Analytics

Email campaigns, loyalty programs, Instagram, Facebook and WhatsApp plugins, live dashboards.



Security and Uptime

PCI DSS, SSL, GDPR and Indian IT Act ready. 99.99 percent uptime on AWS.



Who Uses It

Startups, SMBs, enterprises, agencies and global brands. A white label reseller platform is available.



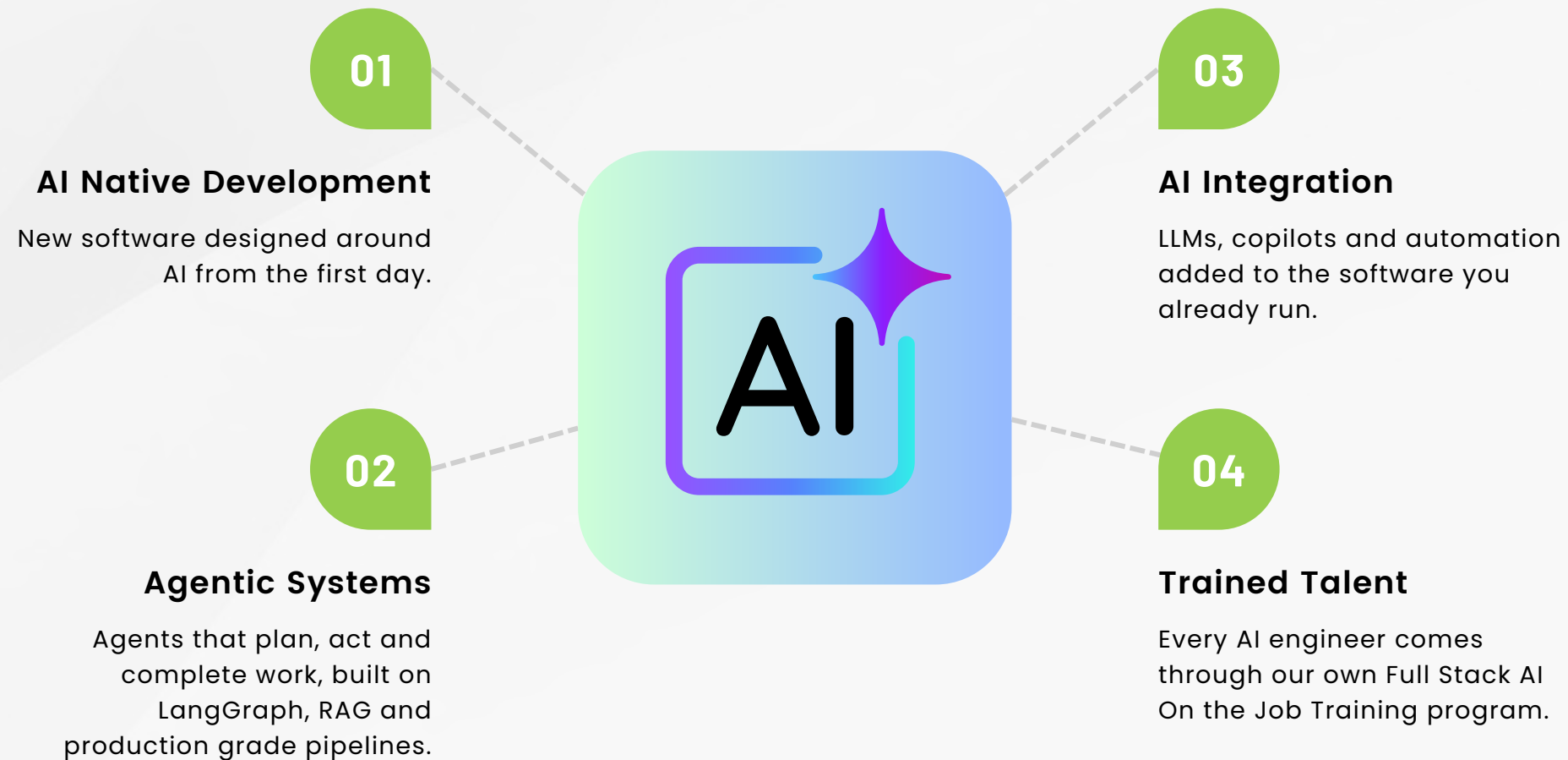
SECTION 4

AI DIVISION

AI Division

Technology Builds the Software. AI Makes It Intelligent.

AI runs as a full division here, with its own platform, its own engineers and its own training program. Every project across the GCC can draw on it.



AI Services

What the AI Division Delivers

01. AI Strategy and Advisory

A clear assessment of where AI creates real value in your business, done before any build begins.

02. LLM and RAG Systems

Retrieval augmented systems on your own data. Accurate answers, controlled costs, production reliability.



03. Agentic AI and Automation

Agents for support, operations, research and internal workflows. Business process automation end to end.

04. Model Engineering and MLOps

Custom models, fine tuning, evaluation, deployment, monitoring and the data infrastructure under all of it.

05. Managed AI Support

SLA backed support for AI systems in production, with embedded engineering when needed.

AksharAI

Our AI Platform and Intelligent Application Builder

01. AI App Builder

Low code and no code builder for intelligent applications. Natural language to logic, modular AI components, flows, triggers and real time collaboration.

Deployment Options

SaaS hosted, secure private cloud, on premise and white label.

02. AI Agents and Copilots

Copilots for sales, legal, HR, finance and research. Support automation and task handlers across web, mobile, chat and voice.

Industries Served

Healthcare, BFSI, Manufacturing, Retail, Logistics, Education and SaaS.



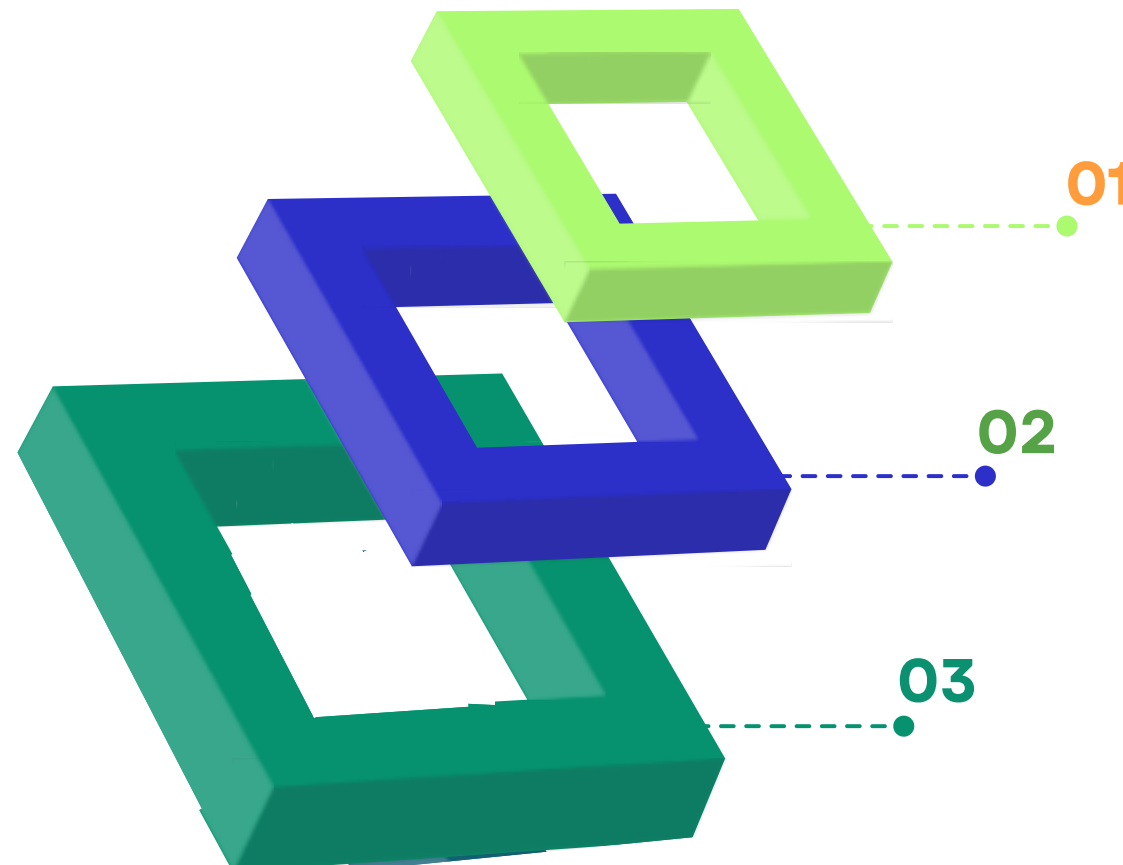
SECTION 5

EXECUTION AND ENGAGEMENT MODELS

Execution: 2good.dev

Our Delivery Brand. You Pay After You Accept.

Execution is the set of rules every division delivers under, and 2good.dev is the brand that carries those rules. You define the work, we build it, you review it, and you pay after you accept it.



No Advance Risk

Payment comes after review and acceptance. There is no advance.

Objective Acceptance

A signed specification defines completion, so acceptance stays objective for both sides.

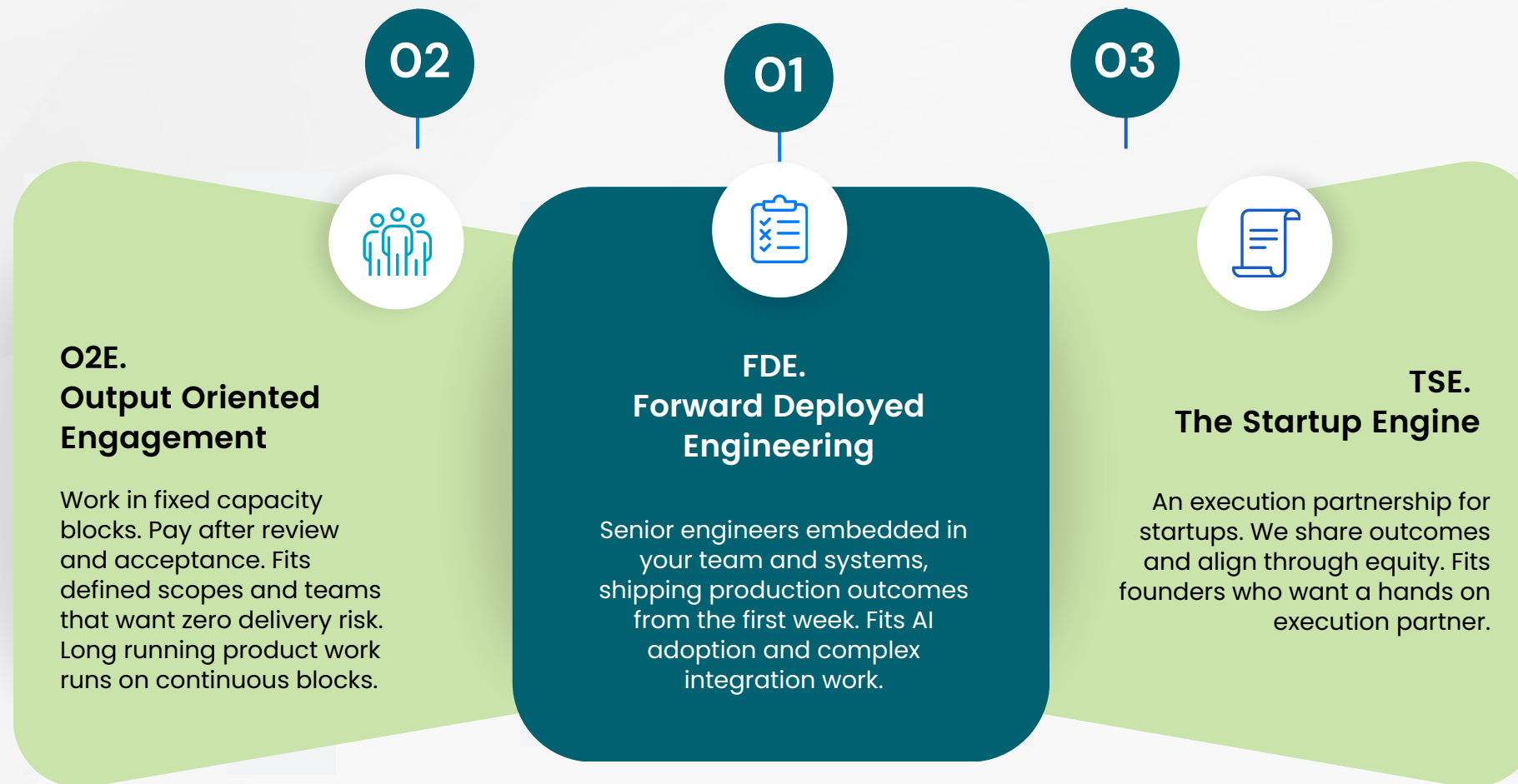
Quality Included

Senior tech review, QA and project management come with every engagement at no extra cost.

Engagement Models

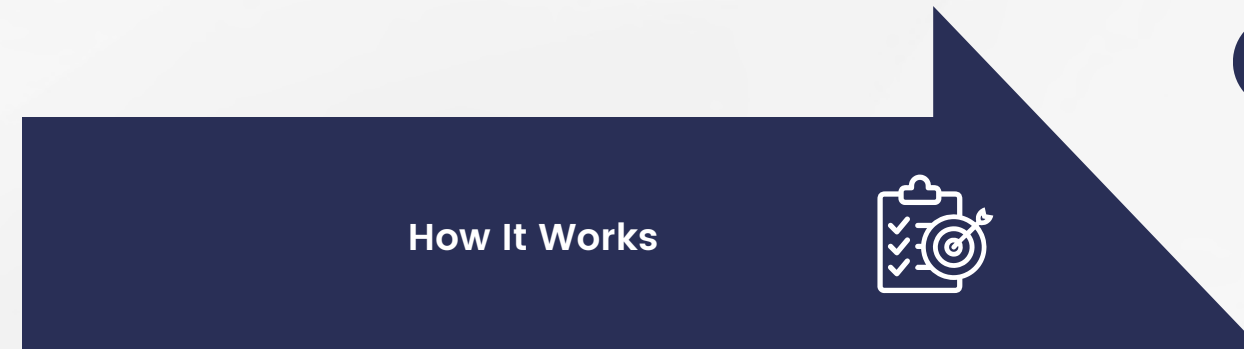
Three Ways to Work With Us

Three models. Each fits a different situation. All follow the same delivery rules.



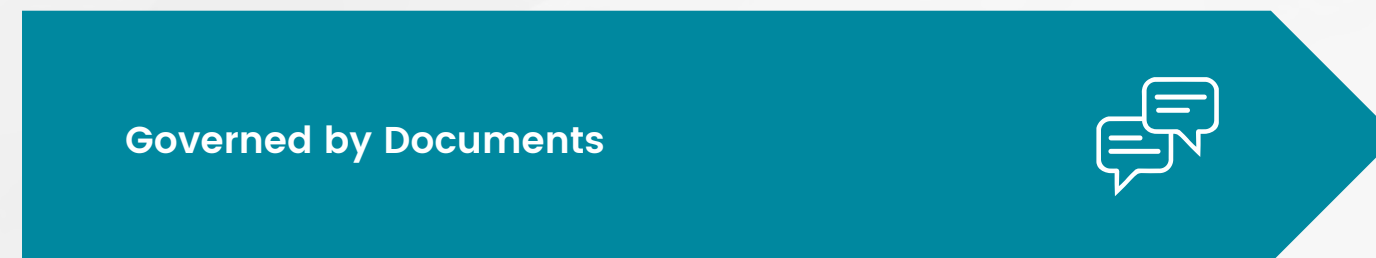
O2E: Output-Oriented Engagement

You Pay After You Accept the Work



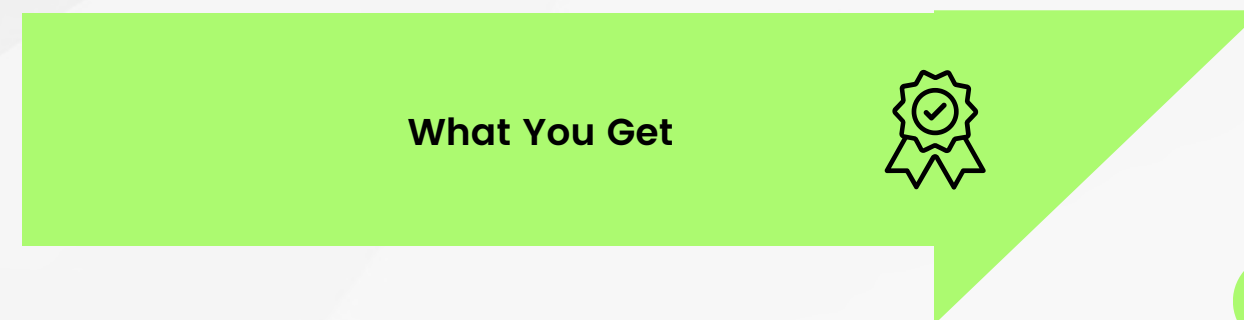
01

Work is arranged in fixed capacity blocks. Each block includes senior technical review, QA and project management. You pay only after you review and accept the output.



02

Every engagement follows one chain. Business discovery, then business requirements, then a signed technical specification. The signed specification decides acceptance, so completion means the same thing to both sides.

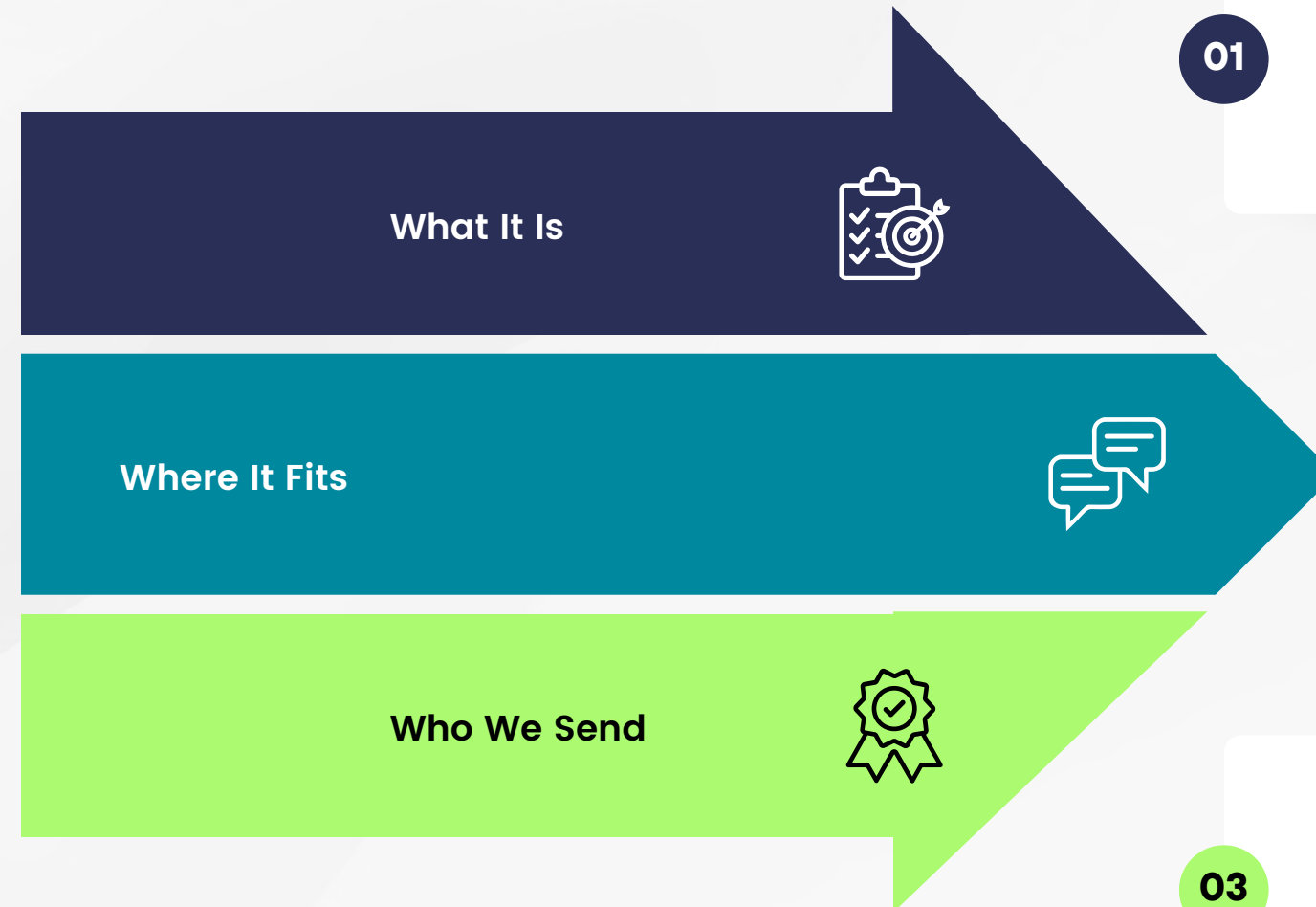


03

Predictable capacity with no advance payment. Senior review on every deliverable. A clean paper trail from the first call to the final invoice.

FDE: Forward Deployed Engineering

Senior Engineers, Embedded Where the Work Is



01

Forward deployed engineers work inside your team, your codebase and your systems. They join your standups, learn your business and ship production outcomes as part of your team.

02

Agentic AI adoption. LLM and RAG systems going to production. Enterprise integrations. Problems that are not fully defined yet, where the engineer shapes the solution with you.

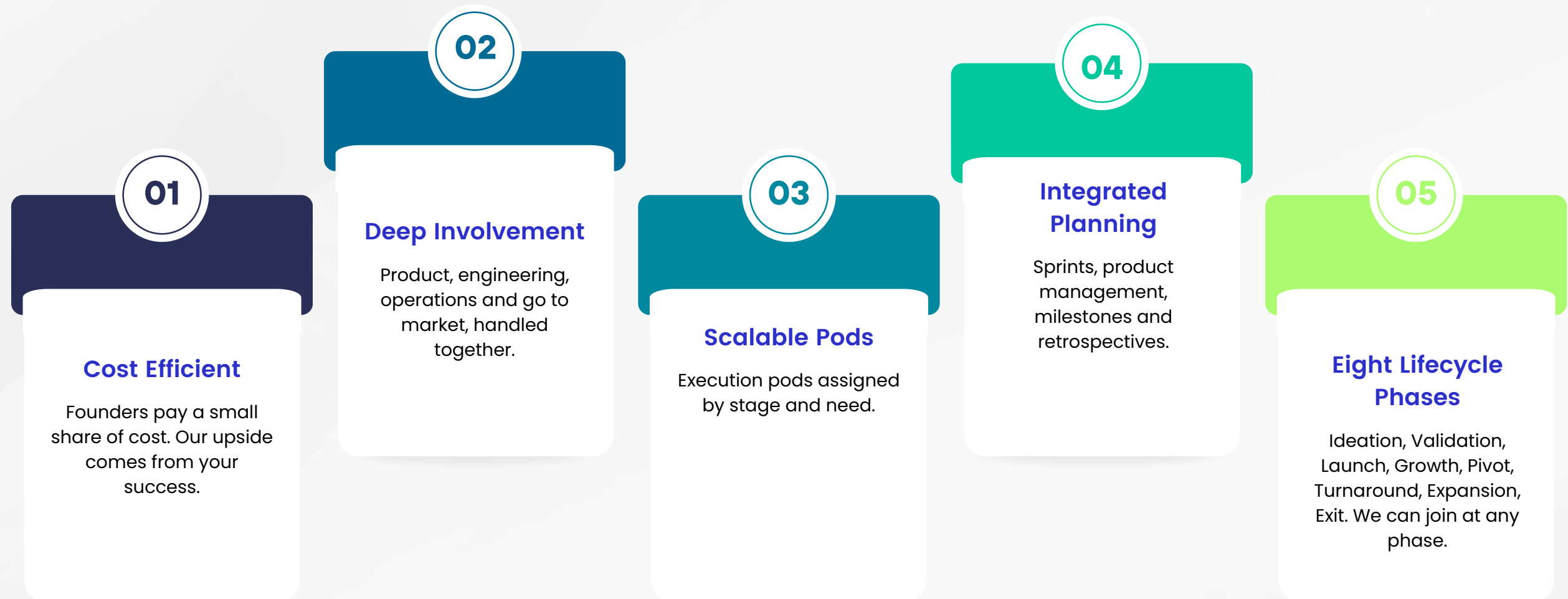
03

Mid level and senior engineers with real production experience in agentic AI, enterprise systems and modern full stack work, matched to your domain.

TSE. The Startup Engine

Your Embedded Execution Partner for Startups

The Startup Engine is an operational partnership. We work across the functions of an early stage company as a co-founder and earn through shared outcomes and equity alignment.



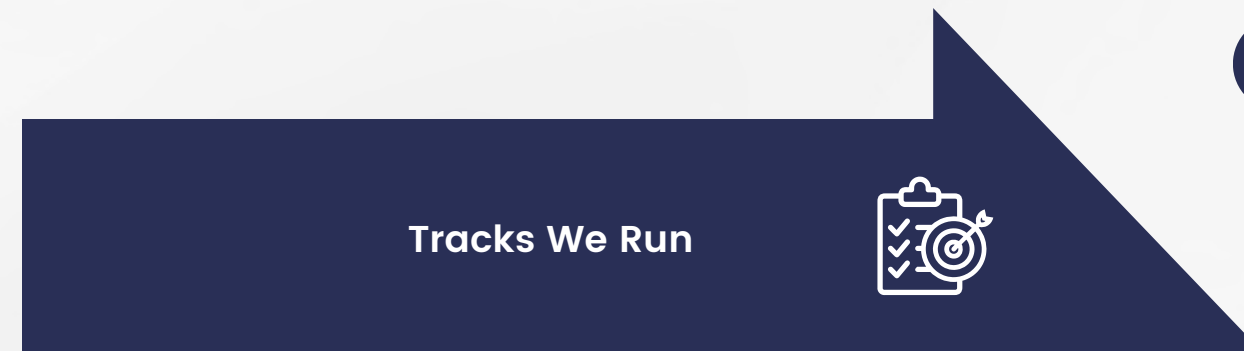


SECTION 6

TALENT DEVELOPMENT

On the Job Training

We Build Our Own Talent



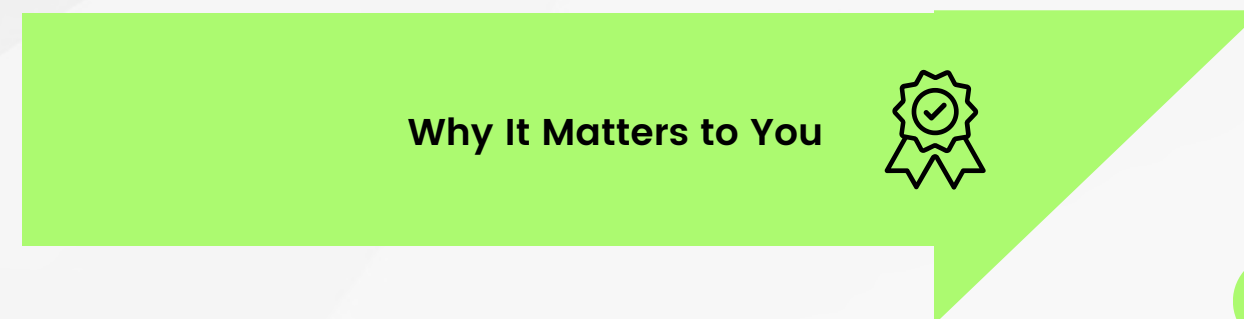
01

Full Stack AI Engineering. Custom Software Development. Forward Deployed Engineering. Consulting.



02

A structured weekly curriculum. Annotated code libraries, lab work, troubleshooting drills and real project briefs. Trainees work on real problems from the first week and join client teams only after they clear our delivery bar.



03

Everyone on your project was trained, tested and mentored inside our own system, to the same standard, with clear accountability to you.



SECTION 7

REACH AND RESULTS

Client Presence and Reach

Cross Sector Work Across Four Global Regions



India

Payment comes after review and acceptance. There is no advance.

North America

US and Canada enterprise and startup clients.

UK & Europe

SME technology partnerships.

MENA

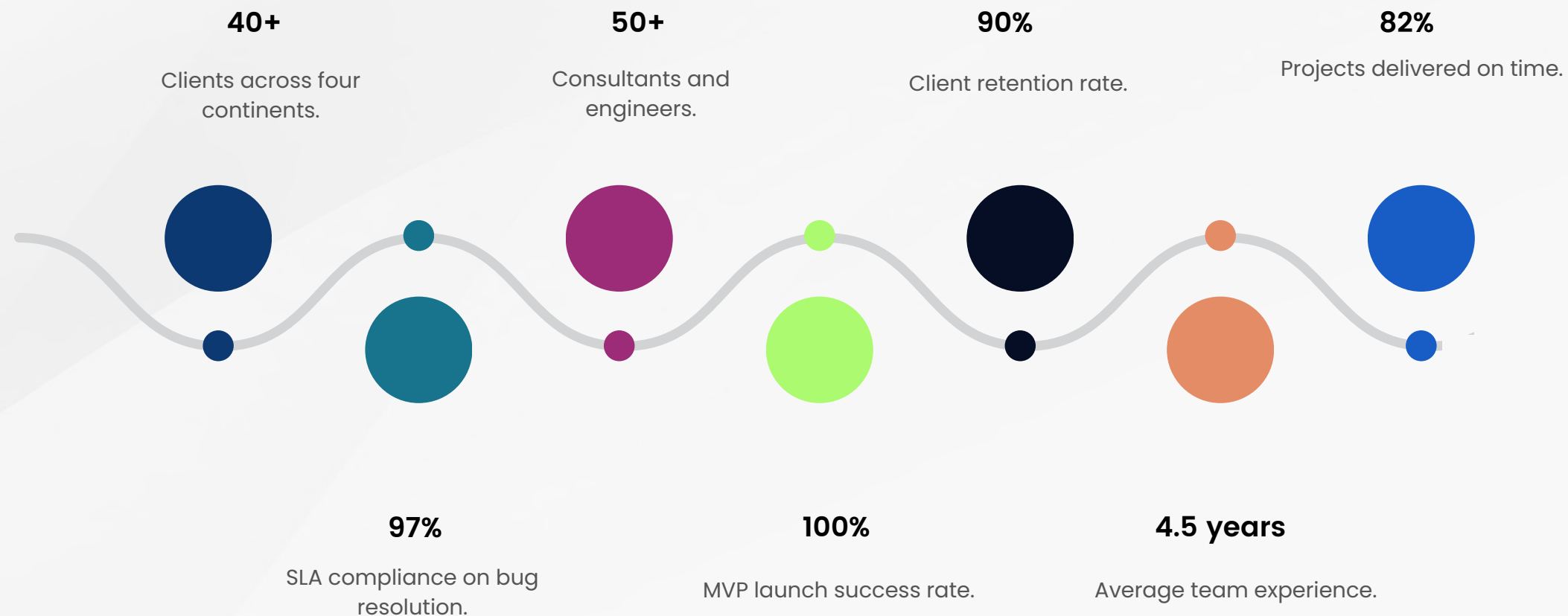
Growing presence across the Gulf.

INDUSTRIES SERVED

- SaaS and Tech, Retail and D2C, BFSI, Manufacturing, HealthTech, Education, Fintech, Logistics, Real Estate, Government, Media, Automotive, Energy, Agritech, LegalTech, InsurTech, Cybersecurity, Gaming, Travel and Fashion.

Client Success Metrics

One Group. Measured Outcomes.





SECTION 8

WHAT SETS US APART

What Sets Us Apart

OThe Right Partner Makes the Difference

Everything Under One Roof

Design, development, AI and DevOps sit in one center, handled by one accountable team.

Proven Track Record

Platforms delivered for fintech, healthcare, logistics and more, from startups to enterprises.

Built Around Your Goals

Every engagement starts with your business, your users and your growth plan.

Trained In House

Every person on your project comes through our own On the Job Training system, vetted and accountable.



Transparent Process

Weekly sprints, live reporting and direct access to the team.

Pay After Acceptance

With O2E you pay after you accept the work. The delivery risk sits with us.

Security First

GDPR, HIPAA and PCI DSS built in from day one.

Product Thinking

We ask why, challenge assumptions and build the smarter version of what you asked for.



THANK YOU!

One Capability Center. One Standard. One Partner for Growth.

2good.

DELIVERY
2good.dev

aksharAI

AI
aksharai.com

 **Synerger**
Swift. Sync. Surge. Soar.

CONSULTING
Synergerai.com

 **ShopenUp**

E-COMMERCE
shopenup.com

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